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Subject: Odd place for advertising...

Posted by [IRON FART](#) on Tue, 25 Jan 2005 23:29:11 GMT

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As odd as that sounds, its brilliant!

Nobody advertises on their foreheads. When people see it, they will ask him what the hell it is and he will tell them. What better way to atract attention?

And to think he got 37 grand out of it?

Genius.

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