

---

Subject: Sony's laughable viral marketing.

Posted by [Canadacdn](#) on Sun, 17 Dec 2006 19:49:13 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Many of you have probably seen or heard about Sony's pathetic "viral" marketing attempts to sell PSPs to people this holiday season, the embarrassing fake blog:  
[www.alliwantforchristmasisapsp.com](http://www.alliwantforchristmasisapsp.com) (which has since gone offline)

and this awful, awful "viral" marketing video:

<http://www.youtube.com/watch?v=0G0LIXv-nyl&mode=related&search=>

If your ears bleed after watching this, it isn't my fault.

What the hell was Sony thinking when they did this? First annoying borderline racist dustball things, Demon babies, and now this garbage. Sony needs to learn how to advertise.

---