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Subject: Re: Sony's laughable viral marketing.  
Posted by [icedog90](#) on Sun, 17 Dec 2006 20:25:26 GMT  
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I already know that Sony has absolutely NO skill in marketing, but that "rap" video for the PSP seems absolutely fake. I cannot see them being that stupid, and making such an unprofessional commercial. There are no post-processing effects, it's not in 24p, and the camera angles are amateur.

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